



**Directorate of Admissions & Competitive Examinations**  
**UNIVERSITY OF KASHMIR, SRINAGAR 190006**  
**NAAC ACCREDITED A++ UNIVERSITY**

**Prof. Fayaz Ahmad**  
Dean School of Biological Sciences & Director DACE

*Main University Campus*  
Hazratbal, Srinagar

**Attention KU Admission Aspirants**

**Physical Counseling Notice for  
5-Year Integrated Masters Programme in Business Administration**

In view of few vacant seats under **General/Reserved Category(ies)** for **5-Year Integrated Masters Programme in Business Administration offered at North Campus, Delina, Baramulla**, this is for the information of all eligible candidates who are figuring in the merit list to report for physical counselling on **07-08-2026** from **10:00 am to 03:00 pm** at the **Directorate of admissions and Competitive Examinations, University of Kashmir (Main Campus)**. Admission against the vacancy (ies) shall be granted purely on the basis of UGAT Score obtained by the candidates who attends physical counselling.

**Important notes:**

- ✓ Only those candidates who fulfill the **basic eligibility** (Marks & Subject Eligibility) are eligible to participate in the physical counseling.
- ✓ Candidates shall fill the counselling form appended with this notice and submit the same on the day of counselling at the Directorate of Admissions & Competitive Examinations through **physical mode only**;
- ✓ Mere appearing in the counseling does not confer any right to admission, which is subject to fulfilling the eligibility conditions and seat availability.
- ✓ Please note that no candidate shall be informed individually and all notifications shall be available only on the official website of the University of Kashmir. candidates in their own interest are informed to check official website of University of Kashmir [www.kashmiruniversity.net](http://www.kashmiruniversity.net) for admissions prospects.
- ✓ Notifications uploaded on the website shall be deemed to have been served to all the candidates.
- ✓ Candidates who don't participate in counseling, shall not be considered for admission even if otherwise eligible and having higher merit than those selected (who participate in counseling).

**For any further query, aspirants may call on 7780916235, 7006795110 or 9797243919 during office hours only.**

Sd/-  
**Director, DACE**

**No:** F.DACE(Counseling- Physical)KU/26  
**Dated:** 05-08-2026



# Directorate of Admissions & Competitive Examinations

University of Kashmir, Srinagar-190006

NAAC Accredited Grade "A++"

[www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in), [www.kashmiruniversity.net](http://www.kashmiruniversity.net)

## Counselling Form for 5-Year Integrated Masters Programme in Business Administration For North Campus, Baramulla against available seats under General/Reserved Category (ies) (Session-2026)

### Important Notes:

- a) This form is to be filled by the candidate and is to be submitted in person at this Directorate;
- b) Attach self-attested photocopy of **12<sup>th</sup> Marks certificate, UGAT Score Card and Aadhaar card**;
- c) Campus/College preference/s shall be final and no change shall be entertained later on.

Name of the Candidate: \_\_\_\_\_

Parentage: \_\_\_\_\_

Permanent Residential District: \_\_\_\_\_

12<sup>th</sup> Marks: MM \_\_\_\_\_ MO \_\_\_\_\_ %age \_\_\_\_\_

Cell Number: \_\_\_\_\_

KU Application Form No. \_\_\_\_\_

Category: \_\_\_\_\_

UGAT Score: \_\_\_\_\_

Dated: \_\_\_\_\_

Signature of the Candidate