

Northern Regional Round Table conference on management begins at KU

I'm Die-hard fan of Kashmir University: CM

Srinagar, KU May 31: J & K Chief Minister, Omar Abdullah who is also Pro-Chancellor of Kashmir University Wednesday said he was a die-hard fan of University of Kashmir and that he expected a lot from University especially The Business School (TBS) which he added "has established itself among the finest Business Schools in India".

Omar Abdullah was speaking at the Inaugural function of Northern Regional Round Table Conference of the Association of Indian Management Schools (AIMS) on the theme "Total Quality Management (TQM) in Business Education - An Emerging Paradigm" hosted by The Business School (TBS), University of Kashmir at Gandhi Bhawan.

Jaleel A Khan, Economic Advisor to Govt. of Jammu & Kashmir was Guest of Honour at the function. Ms. Shefali Gautam, President of the Association of Management Schools (AIMS) delivered the keynote address, while the function was presided over by Vice-Chancellor KU, Prof. Riyaz Punjabi.

"I'm happy that this function is an outcome of a statement that I made in Mumbai late last year requesting AIMS to host this conference in Kashmir" CM said. He hoped that such programs would send out a strong message that Kashmir is very safe to host important events. "KU's Business School is one of the most promising schools of the country and I am happy that it is playing hosts to the first such conference in J & K" he added.



CM stressed on the need to impart right curriculum to students and help them face modern day challenges. "Management Education is becoming extremely competitive and is being increasingly influenced by economic forces" he said while adding that there was a great deal of pressure to achieve the range of performance expectations in a climate of excellence and accountability.

CM said that Management Education was needed to respond to diversified needs and expectations of all stake holders. This he said can be achieved "by producing competent and capable managers with multifaceted skills and capabilities".

Vice-Chancellor University of Kashmir, Prof. Riyaz Punjabi while speaking at the function stressed on the need for Business Schools to reorient and redesign their policies to excel in this exceedingly competitive environment. "Total Quality Management (TQM) is increasingly being adopted as a Business Philosophy to bring about overall transformation in all spheres and activities of Management Education" he said. Prof Punjabi said TQM was emerging as a powerful vehicle by which institutes imparting Business Education could achieve excellence in their performance. "Today we need to reconsider the curriculum in management schools and concentrate on capacity building of our younger generation" he added.

Prof. Shefali Gautam, President of Association of Indian Management Schools (AIMS) while delivering the key note address said that it was the first time that AIMS was organizing its conference in Kashmir and all its executive body members were present. She hoped that this would open new vistas of exchange and dialogue between the business fraternity of the valley and the rest of India.

Jaleel A Khan, Economic Advisor to J & K Govt and Guest of Honour at the function said he was overwhelmed to address the budding entrepreneurs of tomorrow, who he hoped would play a vital role in managing excellent enterprises that will lead the state to progress. "We will need a large number of Independent entrepreneurs in future who can lead this state to newer dimensions of economic strength" he added.

Earlier, while welcoming the dignitaries and guests, Director Business School, Prof. Shabir A Bhat said that the conference was a landmark event in history of The Business School of the University as it was playing host to an assembly of Management biggies to discuss challenges being faced by Business Schools across India. He thanked VC for his support in holding the event. Prof. Shabir highlighted achievements of the Business School over the years and hoped that it will win laurels in future as well. Prof. Shabir said that TQM was gaining wide acceptance in Business Education, as it improves the effectiveness and flexibility of institutions and helps them meet challenges of highly competitive environment. "TQM has a vital role in shaping modern business education and infact the TQM in Business Education is a continuous process of quality improvement" he added.

Other distinguish participants in the conference included Professor. Shekhar Chaudhuri, Director - Indian Institute of Management, Kolkata; Prof. Uday Salunkhe, Group Director, P.L.N. Welingkar, Institute of Management, Mumbai & Hyderabad; Dr. O P Gupta, Director – ICFAI

Business School, Gurgaon; Dr. B V Sangvikar, Director, Department of Management Sciences, University of Pune besides other prominent business gurus across the country.

Dean Academic Affairs, Prof A R Yousuf, Registrar KU, Prof. S Fayyaz Ahmad, Controller Examinations KU, Prof. A M Shah, Deputy Commissioner – Srinagar Mehraj Kakroo, Deans of faculties and heads of departments, senior officials of the University, Guests from Jammu University, faculty members besides students from TBS and other departments were also present at the Inaugural function. Eminent professors of management read their research papers on quality management during the conference.