



University of Kashmir

Office of the Dean Academic Affairs

ADMISSION NOTIFICATION No. 2 of 2017

MBA, MBA (Financial Management), MTTM & MCME

On-line Applications are invited from eligible candidates for admission to the below mentioned Programmes for the academic session 2017. Admission to these programmes shall be governed by the Admission Policy and the relevant Statutes governing admissions:

I) Programmes:

- MBA (Masters in Business Administration);
- MBA (Financial Management);
- MTTM(Masters Programme in Tourism & Travel Management);
- MCME (Masters Programme in Craft Management & Entrepreneurship);

II) Eligibility:

Candidates having passed the qualifying examination with the required percentage shown against each category as under:

MBA, MBA(Financial Management), MTTM & MCME	
Open Merit	50%
Reserved Categories	45%

III) Mode of Selection:

MBA & MBA (Financial Management):

The admission shall be made purely on the basis of valid (CMAT) score of **January- 2017**

MTTM:

Candidates shall be admitted to the programme on the basis of their performance in the objective type written test and group discussion to be conducted by the University of Kashmir. The %age of marks for the two components shall be as under:

1. Written Test = 80%
2. Group Discussion = 20%

The written test shall comprise of three components viz:

- i. English Comprehension
- ii. Test of Reasoning and
- iii. Test of General Awareness

The question paper shall contain 120 questions in all to be attempted in 130 minutes. Each question will carry one mark. There is negative marking. 0.25 mark will be deducted for every wrong answer.

The candidates to be called for appearing in Group Discussion shall be triple the number of available seats in order of merit obtained by them in written test.

However, weightage shall be given to the students as would have passed graduation with Tourism as one of the subjects at the undergraduate level.

MCME:

The candidates shall be admitted to the programme on the basis of their performance in (Management Aptitude Test & Design Aptitude Test) to be conduct by the University of Kashmir. The weightage of these components for final selection of the candidates shall be:

- Management Aptitude Test (60%)
- Design Aptitude test (40%).

However, the candidates to be called for appearing in Design Aptitude test shall be triple the number of available seats in order of merit obtained by them in Management Aptitude Test.

IV) Important Dates:

Submission of On-line Forms	From March 28, 2017
Last date for submission of On-line/Hard Copy of Application Forms	April 6, 2017

V) **Submission of On-Line Application Forms:**

The candidates are advised to follow the following steps for filling their On-Line Application Forms:

Step-1: Visit <http://www.kashmiruniversity.net> or www.kashmiruniversity.ac.in and click on Link **Admissions 2017**. Read Important Instructions for Registration and Submission of Form carefully before proceeding further.

Step-2: Login into the system for submitting On-line Application Form. Enter your **Registration No./Enrollment No.** and Click **Next** to proceed further.

Step-3: Enter your personal and academic details alongwith latest PP size photograph showing clearly your face.

Step-4: Select the desired Programme/s and Campus/College Preferences

Step-5: Preview the Form displayed on the screen. If details are correct, click on **Submit**. If there is any variation click on **Previous** button, make corrections and then **Submit**. Get a printout of the Form and note the Form No. for future reference.

Step-6: For **MBA & MBA-FM:** Deposit the Application Fee of **Rs. 500/-** plus Entrance Test Fee of **Rs. 250/-** i.e **Rs. 750/-** for one Programme (plus Rs. 10/- Bank charges) and **Rs. 250/-** for each subsequent Programme through Online mode or against the Bank Pay-in-Slip generated with the Application Form, in any of the branches of the J&K Bank Ltd. across the Country.

For **MTTM & MCME:** Deposit the Application Fee of **Rs. 500/-** per application plus Entrance Fee of **Rs. 500/-** i.e. **Rs. 1000/-** for one Programme and **Rs. 250/-** for each subsequent Programme, through Online mode or against the Bank Pay-in-Slip generated with the Application Form, in any of the branches of the J&K Bank Ltd. Across the Country.

VI) **Submission of downloaded Application Form (Hard copy):**

After submitting the On-Line Application Form, a candidate must submit the downloaded Form (hard copy) in the Office of the **Dean, School of Business Studies (Travel and Tourism Block)**, University of Kashmir, alongwith the self-attested copies of the following documents, failing which their candidature will not be considered:

- i) Copy of Valid CMAT Score Card of the examining authority;
- ii) Qualification examination certificate.
- iii) Category Certificate, if claiming admission under reserved category;
- iv) Receipt of fee deposited in J&K Bank (University Copy);

Candidates can also send their Hard copies of Application Forms alongwith all the above mentioned documents through Speed Post/Courier to the Dean School of Business Studies, University of Kashmir, Hazratbal- 190006. The Candidates shall ensure that the same reaches by or before the last date **April 6, 2017**.

VII) **Additional information:**

- The candidates must check the status of their application forms after four days of online submission of application forms. In case, acceptance of form is not uploaded or fee reconciliation is pending, the candidate should contact the concerned branch of J&K Bank, where he/she has deposited the Entrance test Fee. They may also attend the Office of the **Dean, School of Business Studies (Travel and Tourism Block), University of Kashmir**, along with Fee Receipt, and other relevant documents, within three days after the last date of submission of application forms. Thereafter, no claim whatsoever, will be entertained by the University.
- The candidates are advised to regularly check university website, using log-in and Password for status and necessary instructions and updates.
- After completing the admission process for General Category seats, the notification for self-finance seats shall be issued. However, only those candidates shall be considered for admission in Self Finance seat category who have initially submitted their application forms for admission to General category.

- For any further query/ information the candidates are welcome to contact University on following numbers:
 - **Office of the Dean School of Business Studies : 0194-227 (2217 or 2266)**
 - **Public Relation Officer: 0194-2272172,2272188**

Sd/-
Dean Academic Affairs

No:F(PG Admissions-17)DAA/KU/17
Dated: March 16, 2017