

## MASS COMMUNICATION AND JOURNALISM 2008

I Book & Authors :

1. Which of the following is NOT written by Allama Iqbal :

- (A) Baal- i-Gibreel
- (B) Baang -i-Dara
- (C) Nairang -i-Khayal
- (D) Zarb-i-Kaleem

2. Who has written India : *An Introduction* ?

- (A) Khu hwant Singh
- (B) Joginder Singh
- (C) Tejpal Singh
- D Rajinder Singh

3. *Far From the Madding Crowd* is written by

- (A) Charles Dickens
- (B) John Ruskin
- (C) Thoma Hardy
- CD) Thoma De Quincy

4. George Orwell is NOT the author of :

- (A) *Lord Ullin's Daughter*
- (B) *A Clergyman's Daughter*
- (C) *The Road to Wigan Pier*
- CD) *Down and Out in Paris and London*

5). *My Years with Indira Gandhi* is written by :

- A PQ Alexander
- (B) PB Alexander
- (C) PC Alexander
- CD) PL Alexander

6. Who has written *Culture and Value* ?

- (A) Matthew Arnold
- (B) Ludwig Wittgenstein
- (C) Thomas Carlyle
- (D) Sigmund Freud

II. Abbreviations:

7. ITV stands for :

- (A) International Television
- (B) Intercontinental Television
- (C) Independent Television
- (D) Intranational Television

8. Expanded form of PPI is :

- (A) Pakistan Press International
- (B) Philippine Press International

- (C) Peru Press International
- (D) Palestine Press International

9. IAEA is an acronym for :

- (A) Indian Aeronautic Engineers Association
- (B) International Airport Engineers Association
- (C) International Atomic Energy Association
- (D) International Atomic Energy Agency

10. UNHCR is the short form for:

- (A) United Nations High Commission for Refugees
- (B) United Nations High Commission for Relief
- (C) United Nations High Commission for Rehabilitation
- (D) United Nations High Commission for Rwanda

11. YMCA stands for:

- (A) Young Men's Cricket Association.
- (B) Young Men's Canoe Association
- (C) Young Men's Christian Association
- (D) Young Men's Camping Agency

12. RAM is computer device and stands for:

- (A) Random Access Memory
- (B) Repeated Acclaimed Memory
- (C) Recounted Available Memory
- (D) Reusable Access Memory

### III. Capitals of Countries/States

13. Mogadishu is the capital of :

- (A) Sweden
- (B) Switzerland
- (C) Serbia
- (D) Somalia

14. The capital of Maldives is

- (A) Malay
- (B) Male
- (C) Mali
- (D) Malawi

15. Which is the capital of Kyrgyzstan ?

- (A) Akmola
- (B) Skopje
- (C) Bratislava
- (D) Bishkek

"

16. Brasilia is the capital of :

- (A) Brunei
- (B) Brazil
- (C) Bulgaria

CD) Burkina Faso

17. Chhattisgarh's capital is

- (A) Raipur
- (B) Jaipur
- (C) Jamnagar
- CD) Jamshedpur

18. Which is the capital of Goa ?

- (A) Belapur
- (B) Panjim
- (C) Vasco
- (D) Tubli

#### IV. Principal Languages

19. Dhivehi is the official language of :

- (A) Malawi
- (B) Malaysia
- (C) Maldives
- (D) Mali

20. Malaysia's official language is :

- (A) Malay
- (B) Malaysian
- (C) Mali
- (D) Malian

#### Vocabulary :

21. what does the underlined word in this sentence mean? "It revolts me to know that the world spends so much money on arms when millions are dying of hunger."

- (A.) damage
- (B) disgust
- (C) offend
- (D) Injure

22. Fill in the an appropriate expression : "The town's traditional handicrafts depends on two materials, leather and silk."

- (A) such as
- (B) e.g.
- (C) viz.
- (D) in other words

23. Choose appropriate word for the gap in "The hostage is writing a book about his six month "

- (A) glitch
- (B) snag
- (C) impediment
- (D) ordeal

24. Which of the given option would replace the underlined word in "When you go to university you will find a lot of new friends?"

- (A) make
- (B) get
- (C) contact
- (D) visit

25. What does the underlined expression mean in this sentence? "She's always beautifully turned out."

- (A) appear
- (B) dress
- (C) remove
- (D) powder

26. The underlined expression in "Rashid put his sister's back up by saying she would never be a good driver" means:

- (A) support
- (B) encourage
- (C) annoy
- (D) hate

27. The underlined expression in: "Two shoppers were injured when many people suddenly all moved quickly and in an uncontrolled way as shop doors opened on the first day of the sale" means :

- (A) when fleeing
- (B) while moving
- (C) in taking flight
- (D) in stampede

28. Fill in the gap with an appropriate word in : "..... off any bit skin that don't look very nice."

- (A) Pair
- (B) Pear
- (C) Pare
- (D) Peer

29. "Preserve" means' the same as

- (A) obtain
- (B) maintain
- (C) retain
- (D) reserve

30. The past tense form of "fly" is

- (A) flied
- (B) fled
- (C) flew
- (D) flowed

VI. Who is in print and electronic media

31. Tim Sebastian is associated with:

- (A) CNN
- (B) BNC

- (C) Aljazeera
- (D) BBC

32. Riz Khan is associated with:

- (A) Geo Tv
- (B) Q Tv
- (C) Aljazeera
- (D) PTV

33. Editor-in-Chief of the *Tehalka* is

- (A) Arun Shourie
- (B) Arun Nehru
- (C) Arun Joshie
- (D) Tarun Tejpal

34. Karan Thapar hosts:

- (A) Devil Advocate
- (B) LOC
- (C) Crime Reporter
- (D) Walk the Talk

35. Sagarika Gosh is associated with:

- (A) Zee News
- (B) Aajtak
- (C) CNN IBN
- (D) BBC

36. Shekhar Gupta host

- (A) Walk the Talk
- (B) Aap ki Adalat
- (C) Devil Advocate
- (D) Seedhi Baa t

## VII. Inventions and Discoveries

37. William Caxton invented

- (A) power loom
- (B) printing press
- (C) submarine
- (D) bullet

38. Pneumatic tyre was invented by:

- (A) Bohr
- (B) Braille
- (C) Dunlop
- (D) Bridgestone

39. Oxygen was discovered by :

- (A) John Priestley
- (B) Joseph Priestley
- (C) Joseph-Louis Proust

(D) J Oxygen

40. Who developed the first polio vaccine ?

- (A) Henry Sweet
- (B) Louis Pasteur
- (C) Alexander Fleming
- (D) JE Salk

41. Polaroid camera was invented by :

- (A) EH Land
- (B) AS Popov
- (C) CF Frank
- (D) CF Powell

42. Who discovered dynamite?

- (A) Nobel
- (B) Noble
- (C) Newton
- (D) None of the above

#### VIII. Terminology

43. Honoris causa is:

- (A) academic. degree
- (B) Botanic name of a plant
- (C) a Greek for self respect
- (D) none of the above

44. sphygmomanometer

- (A) heart beats
- (B) blood pressure
- (C) speed of a .vehicle
- (D) human pulse

45. 'Haiku' is a Japanese termred for a poem consisting of :

- (A) fourteen stanzas
- (B) four lines
- (C) three lines
- (D) three tanzas

46. 'Apiary' is a house for

- (A) ants
- (B) honey-bees
- (C) apes
- (D) antelopes

47. 'The Pacific Rim' refers to

- (A) the countries on the edge of the Pacific Ocean
- (B) an association of Japan, Australia and other adjacent countries
- (C) a militant organisation
- (D) all the above

48. Faux pas means a

- (A) mistake
- (B) French woman
- (C) four pence
- (D) foul play

49. 'Perestroika' is associated with:

- (A) uprising in Palestine
- (B) social, political and economic changes in the former USSR
- (C) militancy in J&K
- (D) anti-Modi campaign in Gujarat

#### IX. Persons in News and Current Affairs

50. 2007 Nobel Prize in literature was given to :

- (A) Kiran Desai
- (B) Anita Desai
- (C) Doris Lessing
- (D) MG Vassanji

51. Which TV channel gives footage of a Citizen Journalist?

- (A) NDTV
- (B) CNN IBN
- (C) India TV
- (D) PTV

52. "I'd like to return to my home as soon as possible", Tasleema Nasreen said in response to Jyoti Basu's statement. Which 'home' was she referring to?

- (A) Bangladesh
- (B) Kolkata
- (C) Gujarat
- (D) Sweden

53. Democracy is the best revenge." Who said it and when ?

- (A) Asif Zardari at the death of his wife
- (B) Benazir Bhutto before she was assassinated
- (C) Bilawal Zardari in his first press conference
- (D) Makhdoom Anjum Faheem on becoming the co-chairman of PPP

54. Bollywood actor Shah Rukh Khan tendered an apology to Manoj Kumar for a scene in

- (A) 'Don'
- (B) 'Dil wale Dulhania Lejayenge'
- (C) 'Mr. India'
- (D) 'Om Shanti Om'

55. A newscaster who owned a publishing house also recently died of heart attack. Who was it ?

- (A) Deepak Choudhary
- (B) Tjashwar Singh
- (C) Niti Razdan

(D) None of the above

56. "Nach Baliye 3" contest was won by :

- (A) Rakhisawant & Abhishekh
- (B) Sweta & Rex
- (C) Pooja & Hanief
- (D) Sanjeeda & Aamir

57. Which hospital was Benazir Bhutto taken to for treatment immediately after bomb blast at Rawalpindi ?

- (A) Rawalpindi General Hospital
- (B) Rawalpindi Military Hospital
- (C) Rawalpindi Private Hospital
- (D) Rawalpindi Special Hospital

58. Benazir Bhutto had willed that in the event of her death, Pakistan Peoples Party should be led by :

- (A) Bilawal Zardari
- (B) Sheeri Rehman
- (C) Makhdoom Amin Faheem
- (D) Asif Zardari

59. Who replaced Woolmer as Pakistan cricket coach?

- (A) Kristen
- (B) Rameez
- (C) Lawson
- (D) Miandad

60. Take the odd one out:

- (A) Dawn News
- (B) NDTV 24X7
- (C) Times Now
- (D) CNN IBM

## **MASS COMMUNICATION AND JOURNALISM 2007**

I. Name the authors of the following books:

1. Future Shock:

- (a) Thomas Moore
- (b) Allvin Toffler
- (c) Roger Harper
- d) David Arthur

2. In the Line of Fire :

- (a) Hamid Karzai
- (b) George Bush
- (c) Pervez Musharraf
- (d) Tony Blair

3. Alice in wonderland

- a) Lewis Carrol
- b) Adam Smith
- c) Leo Tolstoy
- (d) J.M. Coetzee

4. Discovery of India :

- (a) Jawaharlal Nehru
- (b) Salman Rushdie
- c) M K Gandhi
- d) Vasco da Gama

5. Time Machine :

- (a) George Orwell
- (b) Charles. Dickens
- (c) John Milton
- (d) H.G. Wells

6. India Wins Freedom

- (a) R.K. Narayan
- (b) Jawaharlal Nehru
- (c) Abul Kalam Azad
- (d) Salman Rushdie

II. Expand the following abbreviations

7. CNN stands for :

- (a) Cable News Network
- (b) Central News Network
- (c) Cable National News
- (d) Cable National Network

8. INSAT stands for:

- (a) Indian National Science and Technology
- (b) Indian Natural Science and Technology
- (c) Indian National Satellite
- (d) International Satellite

9. IMF stands for:

- (a) Indian Monetary Fund
- (b) Islamic Monetary Fund
- (c) International Muslim Federation
- (d) International Monetary Fund

10. UPA stands for:

- (a) United Peoples Association
- (b) United Progressive Alliance
- (c) United Progressive Association
- (d) United Peoples Alliance

11. NFDC stands for :

- (a) National Forest Development Corporation

- (b) National Film Development Corporation
- (c) National Finance Development Corporation
- (d) None of the above

12. BBC stands for :

- a) Britain Broadcasting Corporation
- B) Boston Broadcasting Corporation
- (c) British Broadcasters Council
- (d) British Broadcasting Corporation

III. Choose the correct Capital of the following Countries/States

13. Iran

- (a) Teheran
- (b) Shiraz
- (c) Esfahan
- d) Hamadan

14. Italy

- (a) Brussels
- (b) Victoria
- (c) Rome
- (d) Paris

15. France:

- (a) Havana
- (b) Athens
- (c) London
- (d) Paris

16. Oman:

- (a) Doha
- (b) Muscat
- (c) Rabat
- (d) None of the above

17. Malaysia:

- (a) Malay
- (b) Luxembourg
- (c) Singapore
- (d) None of the above

18. Somalia:

- (a) Mogadishu
- (b) Manila
- (c) Belgrade
- (d) Lagos

IV. Choose the Principal Language of the following states

19. Bihar:

- (a) Bihari
- (b) Urdu
- (c) Hindi
- (d) Mokini

20. Karnataka:

- (a) Malayalam
- (b) Kannada
- (c) Santhali
- (d) Konkani

V. Vocabulary (Replace the underlined word from the following sentences with the most appropriate word, from the choices given under each, that best keeps the meaning of the original sentence.) :

21. The sixteenth century witnessed the creation of numerous types of Japanese ceramics.

- (a) was the judgement of
- (b) was the setting for
- (c) stood for
- (d) bypassed

22. In most countries, compulsory military service does not apply to women.

- a) superior
- (b) beneficial
- (c) mandatory
- (d) constructive

23. Most teachers spend considerable time planning lessons and correcting papers.

- (a) much
- (b) important
- (c) quality
- (d) Constructive

24 The aircraft carrier is indispensable in naval operations these days.

- (a) unique
- (b) novel
- (c) exotic
- (d) vital

25 The traditional Kashmiri dresses and ornaments still persist in some rural areas.

- a) succeed
- b) survive
- (c) improve
- (d) prevail

26. The University of Kashmir offers a myriad of activities during the summer break:

- (a) dearth
- (b) variety
- (c) series
- (d) tribe

27. A pungent smell permeated the whole hostel building.

- (a) penetrated
- (b) stormed
- (c) rampaged
- (d) insinuated

28. The early colonists bore many hardships.

- (a) reached
- (b) exposed
- (c) allowed
- (d) endured

29. The situation in rural areas of the valley is still precarious.

- (a) facetious
- (b) ludicrous
- (c) hazardous
- (d) marvelous

30. The antecedent of the horse was a small four-toed animal.

- (a) breeder
- (b) predecessor
- (c) competitor
- (d) rival

VI Who is Who in print and electronic media.

Name the Editor-in-Chief of the following Newspaper's/Magazines:

31. Daily "Hindustan Times" :

- a) Kanwar Sandhu
- b) Arindam Sen Gupta
- (c) Chaitanya Kalbag
- d) None of the above

32. Daily, "The Hindu"

- (a) S. Balajee
- (b) R. Sreeramalu
- (c) N. Ram
- d) None of the above

33. Weekly news magazine "India Today"

- (a) Prabhu Chawla
- (b) Aroon Purie
- (c) Shankar Iyer
- (d) R. Gopalswamy

34. Weekly news magazine "Outlook" :

- (a) V. Sudarshan
- (b) Sunil Menon
- c) Ashish Bagga
- d) Viod Mehta

Name the hosts of the following television programmes

35. "we the people" on NDTV

- (a) Pranoy
- (b) Rajdeep Sirdesai
- (c) Nidhi Razdan
- (d) Burkha Dutt

36. "Seedhi Baat" on Aajtak

- (a) Prabhu Chawla
- (b) Prabhu Kumar
- (c) Puns Prasun Vajpai
- (d) Deepak Chaurasia

VII. Inventions and Discoveries: (Who Invented or Discovered the following?)

37. Helicopter :

- (a) McMillon
- (b) Brequet
- (c) John Napier
- (d) Edison

38. Printing Press

- (a) Guttenberg
- (b) Jansen
- (c) Harvey
- (d) None of the above

39. Television:

- (a) Sholes
- (b) Fulton
- (c) J.L. Baird
- (d) Swinton

40 X-Ray:

- (a) Daimler
- (b) Torricelli
- (c) Cockrell
- (d) Roentgen

41. North Pole:

- (a) John Cabot
- (b) Robert Pear
- (c) Kepler
- (d) Robin Cook

42. Theory of Relativity

- (a) Newton
- (b) Einstein
- (c) Archimedes
- (d) None of the above

VIII. Terminology : Which one is the most relevant meaning of the following terms

43. Persona-non-grata:

- (a) a distant relation
- (b) an offender wanted by police
- (c) a diplomatic envoy not acceptable to host country
- (d) a minister without portfolio

44. Fourth Estate :

- (a) It refers to Press
- (b) It means Judiciary
- (c) It refers to Automobile Industry
- (d) It means the Housing Board of a state

45. Suffrage:

- (a) Suffering from a life threatening disease
- (b) The trouble one experience during travel
- (c) Right to vote in an election
- (d) Too much of every things available

46. Espionage

- (a) Throw grenades in public place
- (b) Planting IEDs on roads in the night
- (c) Laying an ambush for the army
- (d) Spying in the enemy countries

47. Glosnost:

- (a) Openness
- (b) Change
- (c) Revolution
- (d) Break

48. Elegy :

- (a) Song of mourning
- (b) Song of Joy
- (c) Short narrative poem for singing
- (d) Satirical poetry

49. Impeachment:

- (a) trial in public by people
- (b) trial by media and intelligentsia
- (c) trial by parliament
- (d) acquittal by High Court

IX. Persons in News and Current Affairs:

50. Name the Indian who has taken over the steel company ARCELOR

- (a) Susheel Modi
- (b) Ratan Tata
- (c) Sunil Ambani

(d) Sunil Mittal

51. Name the Indian author who won the Booker prize in 2006

- (a) Arundhati Roy
- (b) Vikram Seth
- (c) Kiran Desai
- (d) Khuswant Singh

52. Name the political leader who drafted a vision document on Kashmir called "Achievable Nationhood"

- (a) Prof. Abdul Gani
- (b) Ommer Abdullah
- (c) Bilal Gani Lone
- (d) . None of the above

53. Who is the Information and Broadcasting Minister of India ?

- (a) Jaipal Reddy
- (b) A.K. Antony
- (c) Priyaranjan Das Munshi
- (d) Ashok Gehlot

54. Name the Bangladeshi economist who won the Nobel Peace Prize in 2006:

- (a) Dr. M. Yunus
- (b) Prof. M. Aslam
- (c) Prof. M. Yousuf
- (d) Dr. M. Anees

55. Name the Haryana boy who spent over 48 hours in a tube well and was covered live by the major news channels of India

- (a) Raja
- (b) Prince
- (c) Bablu
- (d) Pintoo

56. Who is the Secretary General of United Nations ?

- (a) Kofi Annan
- (b) Michael Spence
- (c) Thaksin Shinawatra
- (d) Ban Kee Moon

57. The American President George Bush belongs to which national party

- (a) Democrats
- (b) Republicans
- (c) Nationalists
- (d) Patriots

58. Who is the prime accused in the serial killings at Nithari village of Noida .

- (a) K.S. Rathore
- (b) Davinder Singh
- (c) Moninder Singh
- (d) Narender Chauhan

59. Name the reality TV show on Britain's Channel 4 in which Bollywood actress Shilpa Shetty was initially made to weep and cry and finally emerged the Winner:

- (a) Big Boss
- (b) Big Brother
- (c) Celebrity Big Boss
- (d) Celebrity Big Brother

60. .Whoamong them is actively involved in "Narmada Bachao Andolan" ?

- (a) Sharmilla
- (b) Medha Patkar
- (c) Vasundra R. Scindia
- (d) Mamata Bannerjee