



National Book Fair

Organized by

**Allama Iqbal Library, University of
Kashmir**

In collaboration with

National Council for promotion of Urdu Language (NCPUL)

15th June 2019 to 23rd June 2019.

Allama Iqbal Library, University of Kashmir in collaboration with National Council for promotion of Urdu Language (NCPUL) is organizing a major event of 9 days in the beautiful Main Campus of University of Kashmir at Hazratbal, Srinagar. The campus is located close to famous Dal Lake and is famous for being lush green lawns. The University often organizes exhibitions of varied nature to catch the attention of the learned society. The University has recently been accredited NAAC “A+” grade which was appreciated by one and all not only in the State of J&K but outside the state as well. Apart from this, Allama Iqbal Library is ISO 9001:2015 Certified Library.

The Book Fair will play a pivotal role in reiterating the might of the pen and the printed world and is the biggest book bonanza keenly awaited by students, teachers, scholars, authors, intellectuals, librarians, publishers, general public and book lovers. Apart from promoting literacy and reading habit, especially among children and youth, the fair presents a vast panorama of Indian books on a wide range of subjects. The fair provides a unique platform for business to business transactions, establishing new contacts, entering into co-publishing arrangements, translation and copy right arrangements, reprinting of old and rare books, apart from providing retailing opportunities to a multitude of visitors. A number of Cultural Programmes will be organized during the Fair.

The Exhibition is being held on an area of around 15,000 sq. mtr. and will attract the exhibitors from all parts of the country. The University is being visited continuously by the students from various corners of the state, tourists from India and outside India, and others. The exhibition will cover not only the Urdu language but also other languages and shall prove fruitful to all as the exhibitors shall include:

- Indian and Foreign Publishers



- Dealers and Manufacturers of Teaching Aids/CD ROMs etc.
- Booksellers & Distributors
- Education Institutions/Universities/Colleges/Schools
- Publishers and Distributors of Periodicals and Magazines
- Publishers and Distributors E-books/E-Databases.
- Manufacturers of RFID system/Scanners for Digitization.
- Companies performing Automation/Digitization etc.

Booth/Stall Sizes: The Exhibition booths/stalls shall be constructed of size 3m x 3m having 4 shelves on slotted angle iron in two sides of the stalls for displaying books.

Booking Start date: 03-06-2019

Last Date for Booking: 08-06-2019

Venue for the Exhibition: Lawns of the University of Kashmir (In front of Allama Iqbal Library)

Timings for the Exhibition: The timings of fair: 10.00 am to 6.30 pm

PARTICIPATION CHARGES

Participant	9 sq.mtrs. Booth
National	Rs.45,000/-
Local	Rs.45,000/-

MODE OF PAYMENT

- The payment shall be made online.
- The payment shall be made by cheque OR through a demand draft favouring Librarian, Allama Iqbal Library, University of Kashmir
- The payment needs to be deposited by the last date of booking. Part payment will not be accepted.

Bank Details:

Name of Beneficiary	Librarian, Allama Iqbal Library, University of Kashmir
Name of the Bank	J&K Bank
Account No.	0007010100000268
IFSC Code	JAKA0NASEEM

Allotment of Stands

Allotment will be made on first-cum-first-serve basis and there shall be only booking for **30 stalls** of 3m x3m size.

Application Forms: Application forms can be downloaded online at <http://ail.uok.edu.in/> and may be submitted before 08-06-2019 in the office of Allama Iqbal Library, University of Kashmir OR must reach by post before 09-06-2019 with prior intimation by mail at drmishaq@uok.edu.in

For any further information please contact:

1. Prof. G. M. Peerzada

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Application Form for the Participants

1. Company Profile

Name (in Block letters in English).....

2. Participation

Individual

Clubbed

(In case of clubbed stalls, consent letters of both the parties are mandatory to be attached. Only two firms can club)

3. No. of Stalls required

One

Two

Three

Four

(NOTE: UPTO ONLY FOUR STALLS CAN BE ALLOCATED TO A SINGLE FIRM)

4. Head of the firm/publisher/organization

Dr./Mr./Ms.....

Designation.....

Mobile.....

E-mail.....



5. Contact Person for the Fair

Mr./Ms.....

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Designation.....

Mobile.....

E-mail.....

6. Payment Details

DD/Cheque/Transaction No......

Date.....Amount.....

Bank Name.....

7. Profile of the Exhibitor

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I/We have read the Terms and Conditions attached to this form and agree they are part of this application and also agree to abide by them or any other term set by the organizer.

Date.....

Authorized Signatory.....

Application Deadline: 08-06-2019

Terms and Conditions:

1. The organizer reserves the right to accept or reject the applications without assigning any reason thereof.
2. Allotment of stalls shall be at the sole discretion of the organizer.
3. In case of any natural disaster or disturbance, the organizer reserves the right to postpone, alter or cancel the fair. In case fair is cancelled before 12-06-2019, the rent collected will be refunded at the earliest.
4. Minor modifications in the structure might occur as and when required and there shall be no objection of any sort from the participants in this regard.
5. The exhibitors shall not be allowed to sell food or medicinal products etc.
6. A uniform discount of 20% must be given on the printed price of books.
7. Hawking and sale of books at specially reduced rates is prohibited.
8. Books forbidden by law shall not be displayed or sold. Exhibitors shall be solely responsible for any violation in this regard and organizer will not be liable for such act of violation. Exhibitors will indemnify the organizer from and against all proceedings and expenses whatsoever in consequence of any such violation.
9. The decibel level of sound shall not be allowed to be high.
10. During the programme, no encroachment or extension shall be allowed.
11. The organizer will decide on its discretion whether any product may be permitted in the fair or not.
12. Stalls once allotted will not be allowed to be shifted to any other place during the fair.
13. Exhibitors cannot sublet the space.
14. Clubbing can be done by two firms for a single stall. In case of clubbed stalls, consent letters of both the parties are mandatory to be attached. Only two firms can club and not more than that.
15. A single firm can book upto maximum of 04 (FOUR) stalls.
16. Once booking is made, the same cannot be cancelled.
17. Each exhibitor shall be responsible for his/her items during the fair.
18. Cleanliness of the stalls shall be the responsibility of the exhibitor.
19. It shall be the sole responsibility of the exhibitors to obtain rights or authorization necessary from the authors whose works are being exhibited or represented in the fair.
20. Any of the terms and conditions may be modified at the discretion of the organizer whose decision will be final and binding.
21. In case of any dispute, the Vice Chancellor, University of Kashmir shall nominate the arbitrator to settle the same. However, the courts of jurisdiction shall be Srinagar in all cases.
22. Use of polythene is banned.
23. The organizer has not appointed any clearing agent and will not be responsible for clearing of the consignments. The exhibitors should make their own arrangements to place books on their respective stalls and clear the same after the exhibition is over. Each and every item displayed shall be removed with proper permission of the organizer.